



**JOHNS HOPKINS**  
BLOOMBERG SCHOOL  
of PUBLIC HEALTH



Center for  
Communication  
Programs™

**Voices for a Malaria Free Future End of Project Celebration**  
**Tuesday, January 14, 2014**  
**3:00-4:30 pm**



**3:00 pm-Welcome**

Opening remarks-Dr. David Holtgrave, Chair, Health Behavior and Society

**3:10 pm-The Story of the Voices for a Malaria Free Future Project (I, II and III)-Dr. Matthew Lynch and Claudia Vondrasek**

**3:25 pm-The Evolution of M + E for Malaria Advocacy-Dr. Marc Boulay**

**3:45 pm-Malaria Safe Program with the Private Sector-Anna McCartney-Melstad**

**4:00 pm-Panel Discussion**

Data collection in the private sector - Leah Scandurra

United Against Malaria – David Kyne, Kyne Communications

Advocacy with highest level political leadership –Kathryn Bertram

Questions and Answers with Audience

**4:25 pm-Wrap Up-Susan Krenn, Director, Center for Communication Programs**



**4:30pm-Reception**